

FOR IMMEDIATE RELEASE

## ***Southeast's largest fly-fishing event returns to Ag Center***

The 5<sup>th</sup> Annual WNC Fly Fishing Expo is set for Dec. 5 and 6, 2014 at the WNC Agricultural Center. This two-day fly-fishing extravaganza provides anglers a forum to sharpen their skills and learn about the latest innovations in their sport. It's become the Southeast's largest event for fly-fishers, averaging more than 1,000 visitors over the course of the weekend.

The expo will feature local fly shops, angling organizations and fly-fishing art, while companies such as Simms, Orvis, Scientific Anglers, Fishpond, Nautilus Reels and Sage will showcase the newest gear for 2015.

This year's featured speakers will be renown fly fishing experts addressing the distinctive tactics for fishing in this area, from fly fishing for trout, landlocked stripers, to casting for redfish in the Low Country to angling for musky in the Southeast.

This year's fly fishing expert speaker line up includes George Daniel, Henry Cowan, Blane Chocklett, Scott Davis, Cameron Mortenson, plus many more.

The Southeastern Council of the International Federation of Fly Fishers (IFFF) is sponsoring the 3,200 square-foot indoor casting pond. Certified casting instructors will instruct attendees of all skill levels on technical casts and guide them through the course.

Hours for the 5<sup>th</sup> Annual WNC Fly Fishing Expo will be Friday, Dec. 5 from 2 to 7 p.m. and Saturday, Dec. 6 from 9 a.m. to 4 p.m. Tickets are \$15 for adults and free for children 15 years of age and younger.

For more information, visit [www.wncflyfishingexpo.com](http://www.wncflyfishingexpo.com).

### **MEDIA CONTACT**

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